**Portfolio Brief**

# Driving Question: *How can we create a non-profit organization dedicated promoting civil rights in order to achieve the American Dream?*

**Portfolio Deliverables**:

* A 8-10 Page Paper addressing the above components (Graded by History/English Teachers)
* Visuals
	+ *A booth at exhibition with visuals from ALL 3 of your classes promoting your Non-Profit. The Booth will be aimed at promoting your Social Action Strategy among potential donors!*
	+ *Visuals integrated into portfolio*
	+ *Active participation in exhibition*



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| **Portfolio Components** |
| **Research and Diagnosis** (3 pages) - *A detailed social, political, and economic* ***diagnosis*** *of the challenges your group faces today:** 1. **History**: Research the unique history (SPIE) of your target community. Demonstrate the challenges faced and the change over time.
	2. **Create** **a diagnosis** of the social, economic and political challenges your group faces
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| **Business Plan** 1. Mission Statement and Core Values
2. Branding Design
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| **Social Action Strategy** (3-4 Pages)1. **Historical Case Study** – Choose a Historical civil rights movement to study. Identify their goals, methods, and evaluate their success.
2. **Action Plan -** Application of Case Study to your group - Use historical knowledge of social action strategies to combat ***your group’s*** unique challenges
	* Social - *How will you gain the attention of the nation through Media?*
	* Economic – *How will you address the economic problems of your target community?*
	* Political – *What type of government and public policies are you calling for? (Laws?)*
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**Diagnosis** - *the identification of the nature of an illness or other problem by examination of the symptoms.*